Data Mining and Analytics

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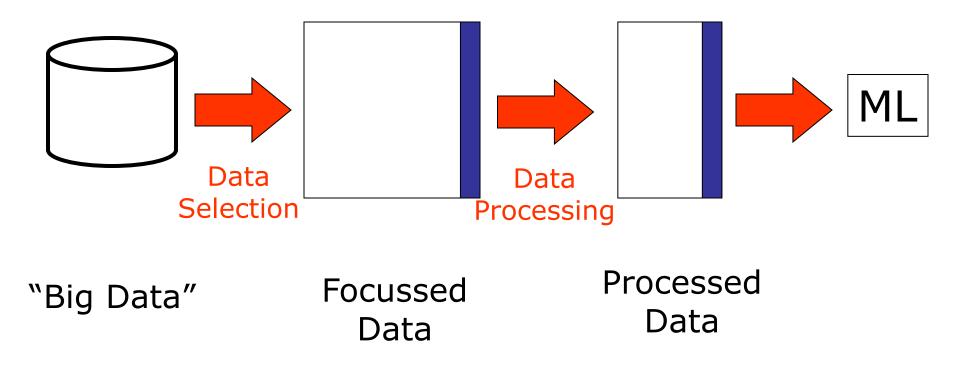
Outline

- Introduction
- Data, features, classifiers, Inductive learning
- (Selected) Machine Learning Approaches
 - Decision trees
 - Linear Model
 - Support Vector Machines
 - Artificial Neural Network
 - Deep Learning
 - Clustering
- Model evaluation

Steps in Class prediction problem

- Data Preparation
- Feature selection
 - Remove irrelevant features for constructing the classifier (but may have biological meaning)
 - Reduce search space in H, hence increase speed in generating classifier
 - Direct the learning algorithm to focus on "informative" features
 - Provide better understanding of the underlying process that generated the data
- Selecting a machine learning method
- Generating classifier from the training data
- Measuring the performance of the classifier
- Applying the classifier to unseen data (test)
- Interpreting the classifier

Data Preparation

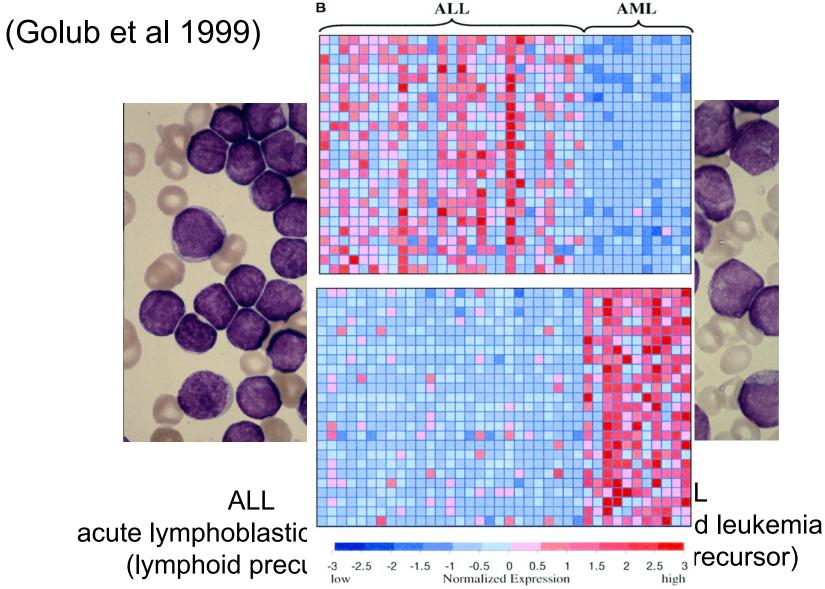


Data: Samples and Features

Samples

	Featur es	Sample 1	Sample 2	 Sample <i>m</i>
Î	feature 1	Feature_ value	Feature_ value	 Feature_ value
features	feature 2	Feature_ value	Feature_ value	 Feature_ value
	feature <i>n</i>	Feature_ value	Feature_ value	 Feature_ value

Cancer Classification Problem



Gene Expression Profile

m samples

	Geneid	Condition 1	Condition 2	 Condition <i>m</i>
Î	Gene1	103.02	58.79	 101.54
genes	Gene2	40.55	1246.87	 1432.12
	Gene n	78.13	66.25	 823.09

n

A (very) Brief Introduction to Machine Learning

To Learn

"... to acquire *knowledge* of (a subject) or skill in (an art, etc.) as a result of *study*, *experience*, or *teaching*..." (OED)

What is Machine Learning?

"... a computer program that can learn from *experience* with respect to some class of *tasks* and *performance measure* ..." (Mitchell, 1997)

Key Steps of Learning

- Learning task
 - what is the learning task?
- Data and assumptions
 - what data is available for the learning task?
 - what can we assume about the problem?
- Representation
 - how should we represent the examples to be classified
- Method and estimation
 - what are the possible hypotheses?
 - how do we adjust our predictions based on the feedback?
- Evaluation
 - how well are we doing?
- Model selection
 - can we rethink the approach to do even better?

Learning Tasks

 Classification – Given positive and negative examples, find hypotheses that distinguish these examples. It can extends to multi-class classification.

 Clustering – Given a set of unlabelled examples, find clusters for these examples (unsupervised learning)

Learning Approaches

- Supervised approach given predefined class of a set of positive and negative examples, construct the classifiers that distinguish between the classes <x, y>
- Unsupervised approach given the unassigned examples, group together the examples with similar properties <x>

Concept Learning

Given a set of training examples $S = \{(x1,y1),...,(xm,ym)\}$ where x is the instances usually in the form of tuple $\langle x1,...,xn \rangle$ and y is the class label, the function y = f(x) is unknown and finding the f(x) represent the essence of concept learning.

For a binary problem $y \in \{1,0\}$, the unknown function $f: X \rightarrow \{1,0\}$. The learning task is to find a hypothesis h(x) = f(x) for $x \in X$

Training examples $\langle \mathbf{x}, f(\mathbf{x}) \rangle$ where: $f(\mathbf{x}) = 1$ are Positive examples, $f(\mathbf{x}) = 0$ are Negative examples.

 \mathcal{H} is the set of all possible hypotheses, where $h: \mathbf{X} \to \{1, 0\}$

A machine learning task: Find hypothesis, $h(\mathbf{x}) = c(\mathbf{x})$; $\mathbf{x} \in \mathbf{X}$. (in reality, usually ML task is to approximate $h(\mathbf{x}) \cong c(\mathbf{x})$)

Inductive Learning

- Given a set of observed examples
- Discover concepts from these examples
 - class formation/partition
 - formation of relations between objects
 - patterns

Learning paradigms

- Discriminative (model Pr(y|x))
 - only model decisions given the input examples;
 no model is constructed over the input examples
- Generative (model Pr(x|y))
 - directly build class-conditional densities over the multidimensional input examples
 - classify new examples based on the densities

Decision Trees

- Widely used simple and practical
- Quinlan ID3 (1986), C4.5 (1993) & See5/C5 (latest)
- Classification and Regression Tree (CART by Breiman et.al., 1984)
- Given a set of instances (with a set of properties/attributes), the learning system constructs a tree with internal *nodes* as an *attribute* and the *leaves* as the *classes*
- Supervised learning
- Symbolic learning, give interpretable results

Information Theory - Entropy

Entropy – a measurement commonly used in information theory to characterise the (im)purity of an arbitrary collection of examples

$$Entropy(S) = \sum_{i=1}^{c} -p_i \log_2 p_i$$

where S is a collection of training examples with c classes and p_i is the proportion of examples S belonging to class *i*.

Example:

If S is a set of examples containing positive (+) and negative (-) examples (c $\in \{+,-\}$), the entropy of S relative of this boolean classification is:

$$Entropy(S) = -p_{+} \log_2 p_{+} - p_{-} \log_2 p_{-}$$

O if all members of S belong to the same class

Entropy(S) = - 1 if S contains an equal number of positive (+) and negative (-) examples

Note*: Entropy ↓ Purity ↑

ID3 (Induction of Decision Tree)

Average entropy of attribute A

$$\hat{E}_{A} = \sum_{v \in values(A)} \frac{|S_{v}|}{|S|} Entropy(S_{v})$$

v = all the values of attribute A, S = training examples, S_v = training examples of attribute A with value v

 $E_{A} = \begin{cases} 0 \text{ if all members of } S \text{ belong to the same value } v \\ 1 \text{ if } S \text{ contains an equal number of value } v \text{ examples} \end{cases}$

Note: Entropy* \downarrow *Purity* \uparrow

Splitting rule of ID3 (Quinlan, 1986)

Information Gain •

$$Gain(S, A) = Entropy(S) - \sum_{v \in values(A)} \frac{|S_v|}{|S|} Entropy(S_v)$$

Note: Gain*↑ *Purity* ↑

Decision Tree Algorithm

Function Decision_Tree_Learning (examples, attributes, target)				
Inputs:	examples = set of training examples			
	attributes = set of attributes			
<i>target</i> = class label				
1 if over	anlog is ampty than raturn target			

- 1. if examples is empty then return target
- **2. else if** all *examples* have the same *target* **then return** *target*
- 3. else if attributes is empty then return most common value of target in examples

4. **else**

- 5. Best \leftarrow the attribute from *attributes* that best classifies *examples*
- 6. *Tree* \leftarrow a new decision tree with root attribute *Best*
- 7. **for** each value v_i of *Best* **do**
- 8. $examples_i \leftarrow \{elements with Best = v_i\}$
- 9. $subtree \leftarrow Decision_Tree_Learning (examples, attributes-best, target)$
- 10. add a branch to *Tree* with label v_i and subtree *subtree*
- 11. end

12. return Tree

Training Data

Decision attributes (dependent)

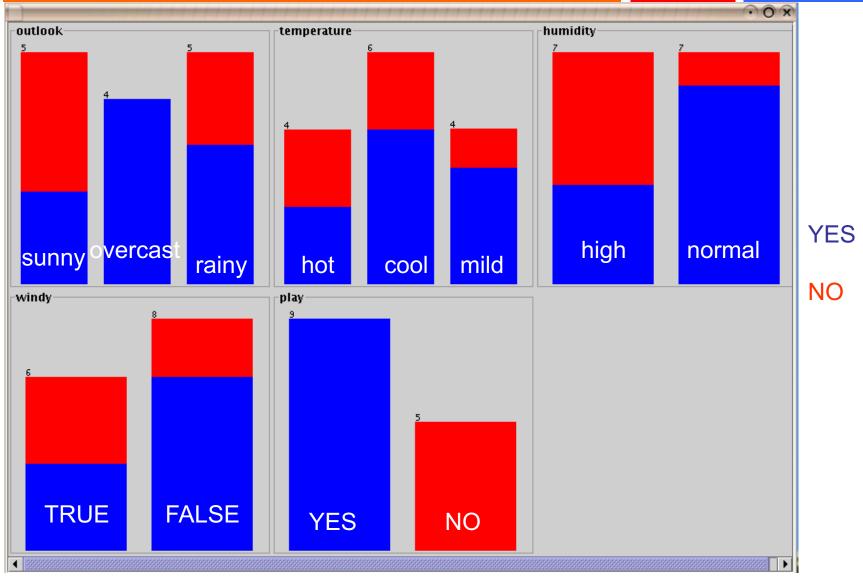
Independent condition attributes

Day	outlook	temperature	humidity	windy	play
1	sunny	hot	high	FALSE	no
2	sunny	hot	high	TRUE	no
3	overcast	hot	high	FALSE	yes
4	rainy	mild	high	FALSE	yes
5	rainy	cool	normal	FALSE	yes
6	rainy	cool	normal	TRUE	no
7	overcast	cool	normal	TRUE	yes
8	sunny	mild	high	FALSE	no
9	sunny	cool	normal	FALSE	yes
10	rainy	mild	normal	FALSE	yes
11	sunny	mild	normal	TRUE	yes
12	overcast	mild	high	TRUE	yes
13	overcast	hot	normal	FALSE	yes
14	rainy	mild	high	TRUE	no

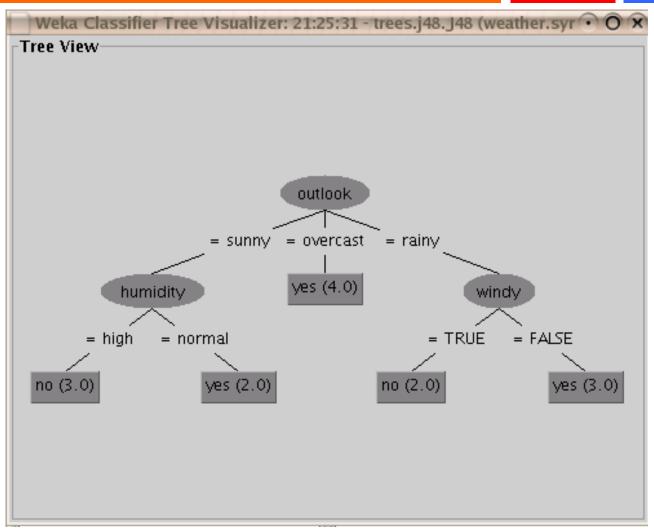
Today sunny cool	high	TRUE	?
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Entropy(S)

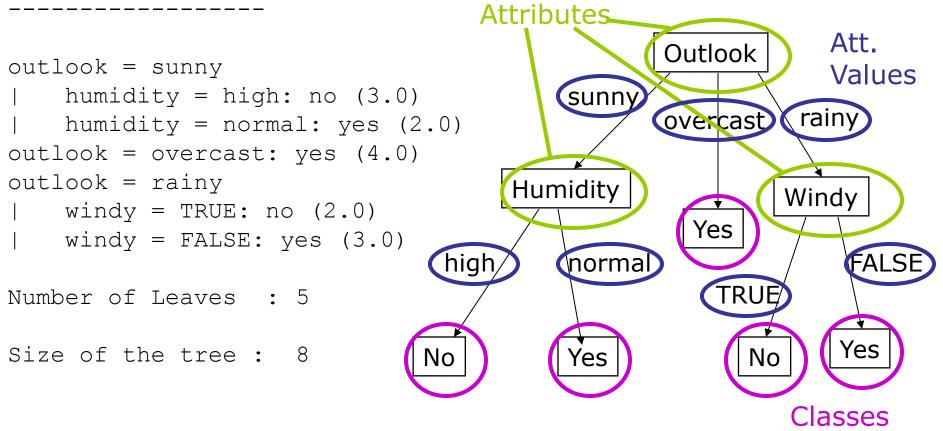


Decision Tree



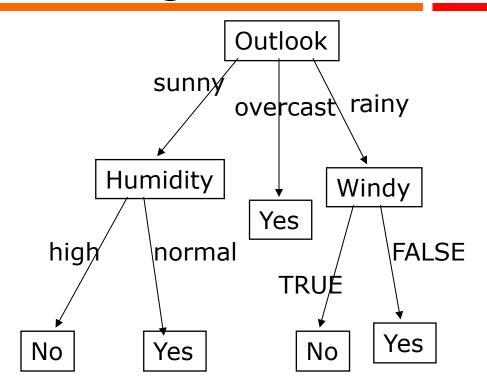
Decision Trees (Quinlan, 1993)

J48 pruned tree



Time taken to build model: 0.05 seconds Time taken to test model on training data: 0 seconds

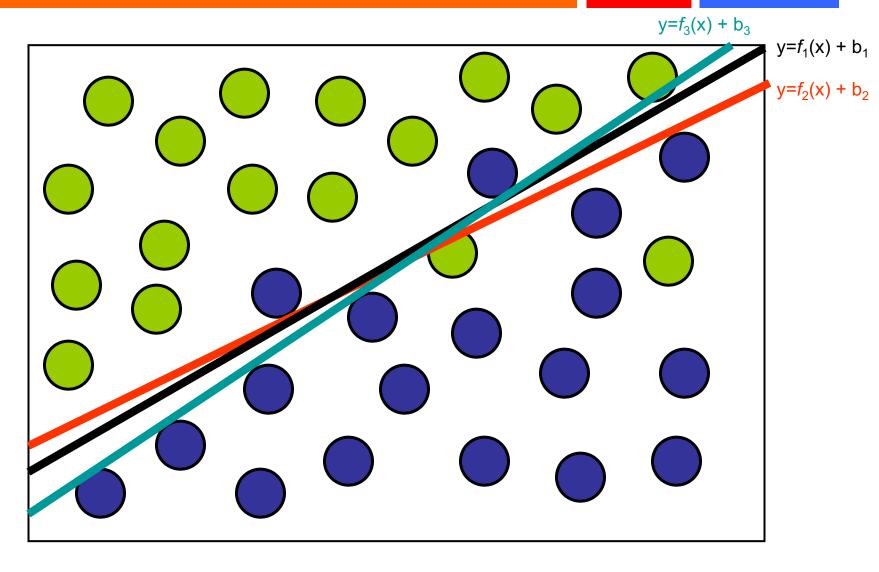
Converting Trees to Rules



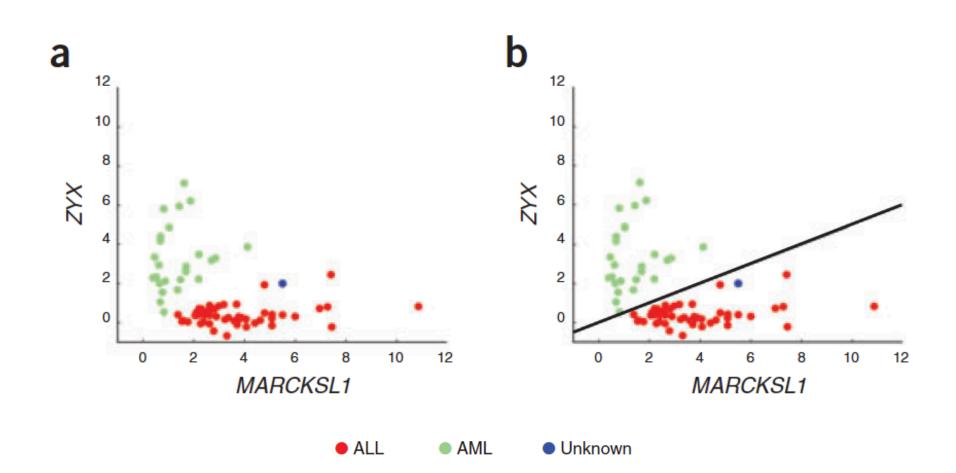
R1: IF Outlook = sunny
 Humidity = high THEN play = No

- R2: IF Outlook = sunny ^ Humidity = normal THEN play = Yes
- R3: IF Outlook = overcast THEN play = Yes
- R4: IF Outlook = rainy \land Windy = TRUE THEN play = No
- R5: IF Outlook = rainy \land Windy = FALSE THEN play = Yes

Linear Model



Straight Line as Classifier in 2D Space



Support Vector Machines (SVM)

Key concepts:

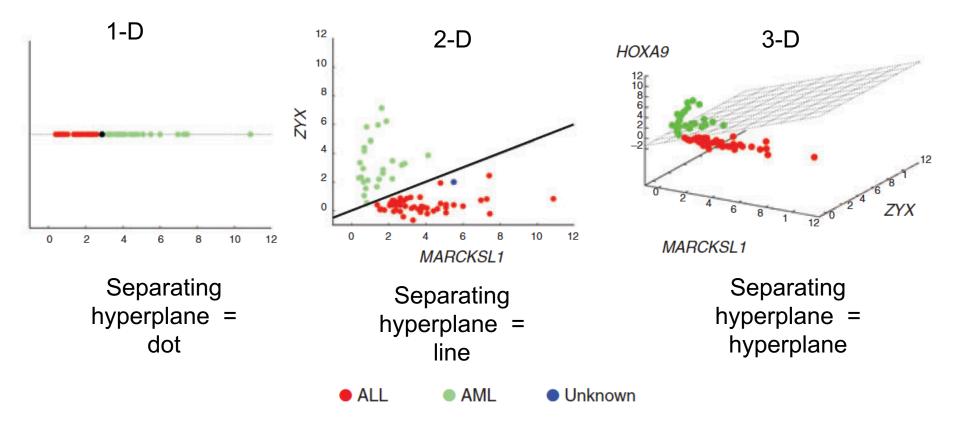
Separating hyperplane – straight line in high-dimensional space

Maximum-margin hyperplane - the distance from the separating hyperplane to the nearest expression vector as the margin of the hyperplane Selecting this particular hyperplane maximizes the SVM's ability to predict the correct classification of previously unseen examples.

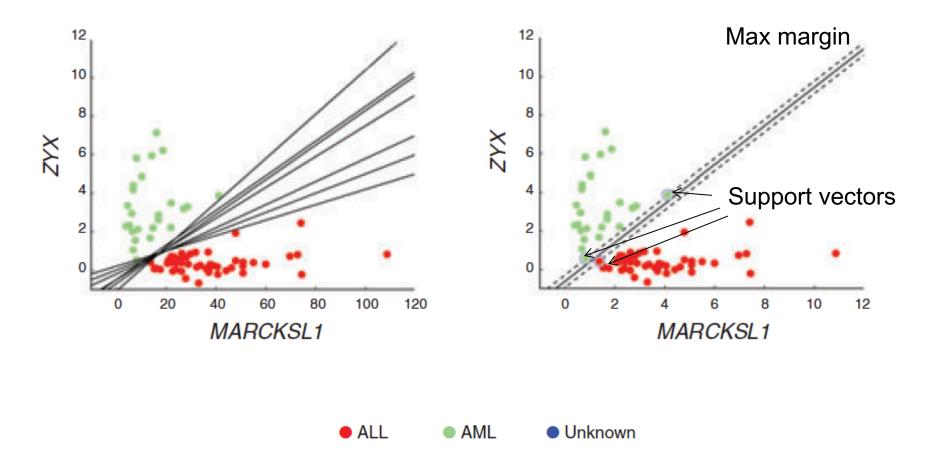
Soft margin - allows some data points ("soften") to push their way through the margin of the separating hyperplane without affecting the final result. User-specified parameter.

Kernel function - mathematical trick that projects data from a lowdimensional space to a space of higher dimension. The goal is to choose a good kernel function to separate data in high-dimensional space.

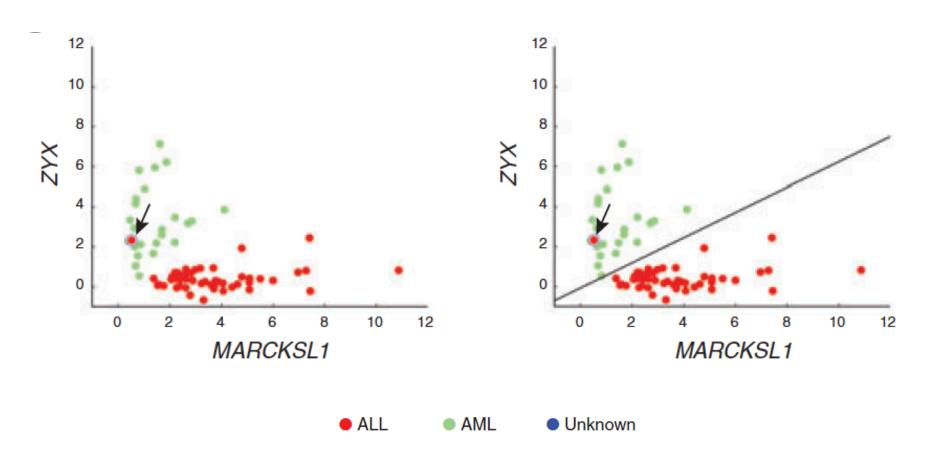
Separating Hyperplane



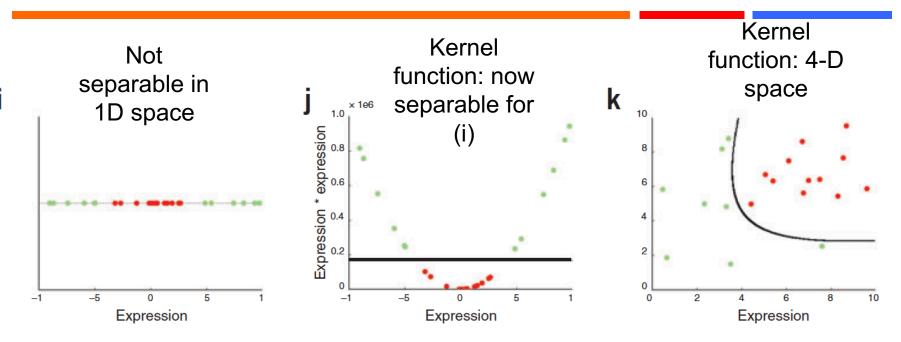
Maximum-margin Hyperplane



Soft Margin



Kernel Function



Kernal: Linear SVM = Linear Regression

Predictive Accuracy = 50%

Support Vectors = 0

SMO		
Classifier for classes: yes, no		
BinarySMO		
Machine linear: showing attribute weig	hts, not support v	ectors.
0.8440785904115866 * outlook=sunny + -0.9533207559861846 * outlook=overc + 0.10924216557459787 * outlook=rainy + 0.5276359628579281 * temperature + 0.7712122046533554 * humidity + -0.8907578344254022 * windy - 0.8688305080362968		
Number of kernel evaluations: 66		
=== Stratified cross-validation ===		
Correctly Classified Instances Incorrectly Classified Instances Kappa statistic Mean absolute error Root mean squared error Relative absolute error Root relative squared error Total Number of Instances	7 7 -0.2564 0.5 0.7071 105 % 143.3236 % 14	50 50
=== Confusion Matrix === a b < classified as 7 2 a = yes 5 0 b = no		

Kernal: Polynomial (Quadratic Function)

Predictive Accuracy = 78.6%

Support Vectors = 10

SMO		
Classifier for classes: yes, no		
BinarySMO		
-1 * 0.8100635668551557 * K[X(1) * + -1 * 0.019817568367163058 * K[X(3) + -1 * 0.8887836783080866 * K[X(4) * + -1 * 1.0 * K[X(6) * X] + -1 * 0.3534785049716326 * K[X(7) * + 1 * 0.3727234704263585 * K[X(9) * X + 1 * 0.1796126505860263 * K[X(10) * + 1 * 1.0 * K[X(11) * X] + 1 * 0.7245265999700636 * K[X(12) * + 1 * 0.7952805975195893 * K[X(13) * - 0.6275818453891167	* X] X] X] X] X] X]	
Number of support vectors: 10		
Number of kernel evaluations: 104		
=== Stratified cross-validation ===		
Correctly Classified Instances Incorrectly Classified Instances Kappa statistic Mean absolute error Root mean squared error Relative absolute error Root relative squared error Total Number of Instances	11 3 0.5116 0.2143 0.4629 45 % 93.8273 % 14	78.5714 21.4286
=== Confusion Matrix ===		
a b < classified as 8 1 a = yes 2 3 b = no		

36 36

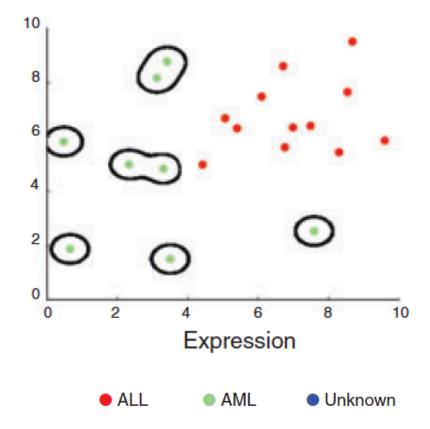
Kernal: Polynomial (Cubic Function)

Predictive Accuracy = 85.7%

Support Vectors = 12 SMO Classifier for classes: yes, no **BinarySMO** -1 * 0.058598146492685896 * K[X(1) * X] -1 * 0.032159637558211406 * K[X(2) -1 * 0.36378917190737614 * K[X(3) * 0.07019514690769074 .07107098581642621 -1 * 0.8766783011511141 * K * 0.06751016568226335 * K[X(7) * 0.052713460422677855 * K[X(9) * X] * 0.3664976239753861 * K[X(10) * X] * 1.0 * K[X(11) * X] + 1 * 0.027564792859058898 * K[X(12) * X] + 1 * 0.0932256782586451 * K[X(13) * X] - 0.5679604722895839 Number of support vectors: 12 Number of kernel evaluations: 105 === Stratified cross-validation === Correctly Classified Instances 12 Incorrectly Classified Instances Kappa statistic 0.6585 Mean absolute error 0.1429 Root mean squared error 0.378 Relative absolute error 30 X 76,6097 % Root relative squared error Total Number of Instances 14 === Confusion Matrix === <-- classified as аb a = yes b = no

85.7143 % 14.2857 %

Overfitting in SVM



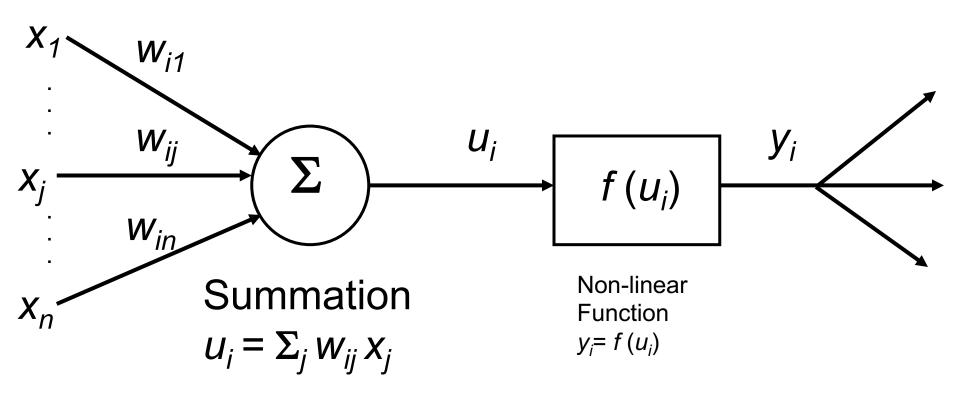
Artificial Neural Networks

- Based on the biological neural networks (brain)
- famous & widely used in bioinformatics

ANN	Brain
Feed Forward	Recurrent
Fully connected	Mostly local connections
Uniform structure	Functional modules
A few nodes type	> 100 types
10 – 1000 nodes	Human brain: $O(10^{11})$
	neurons, $O(10^{15})$ synapses
Mostly static	Dynamic

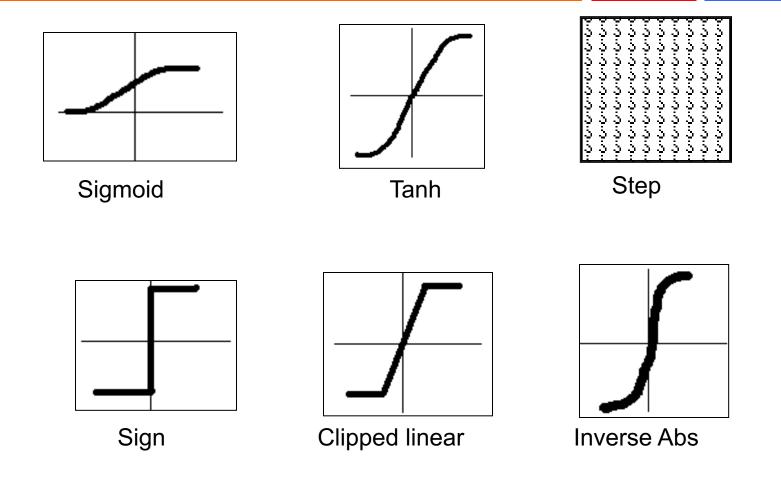
(Reed & Marks, 1999)

Artificial Neuron



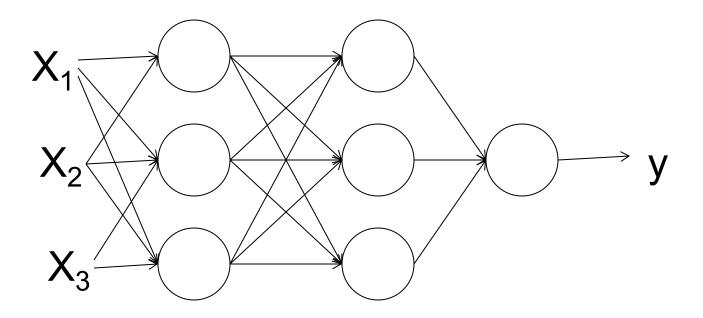
(Reed & Marks, 1999)

Common Node Nonelinearities

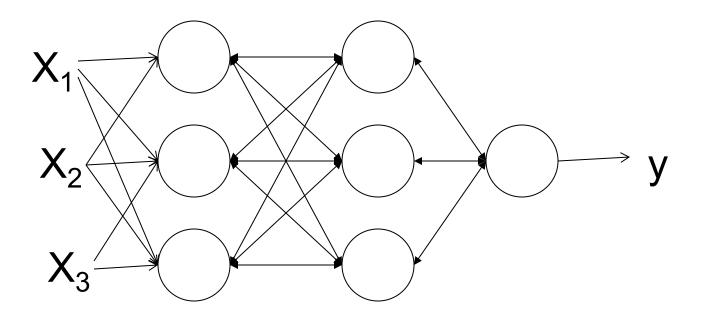


(Reed & Marks, 1999)

Feed Forward ANN Model



Back Propagation

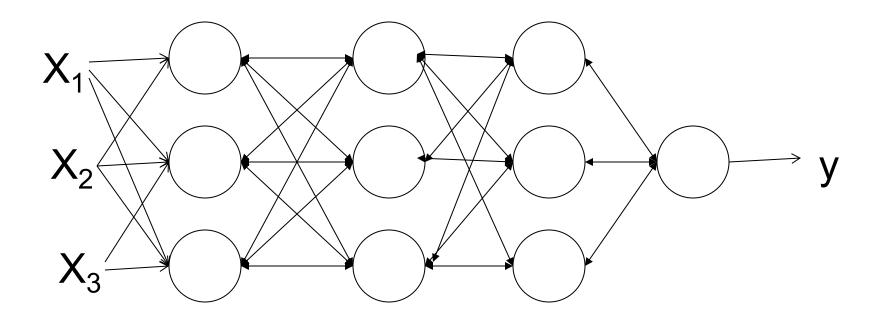


Deep Learning

Deep learning (also known as deep structured learning, hierarchical learning or deep machine learning) is a branch of machine learning based on a set of algorithms that attempt to model high-level abstractions in data by using a deep graph with multiple processing layers, composed of multiple linear and non-linear transformations.

(From Wikipedia)

An illustration



Deep = more "nodes" and "hidden" layers

TensorFlow

TensorFlow TensorFlow is an Open Source Software Library for Machine Intelligence

https://www.tensorflow.org/

About TensorFlow

TensorFlow™ is an open source software library for numerical computation using data flow graphs. Nodes in the graph represent mathematical operations, while the graph edges represent the multidimensional data arrays (tensors) communicated between them. The flexible architecture allows you to deploy computation to one or more CPUs or GPUs in a desktop, server, or mobile device with a single API. TensorFlow was originally developed by researchers and engineers working on the Google Brain Team within Google's Machine Intelligence research organization for the purposes of conducting machine learning and deep neural networks research, but the system is general enough to be applicable in a wide variety of other domains as well.



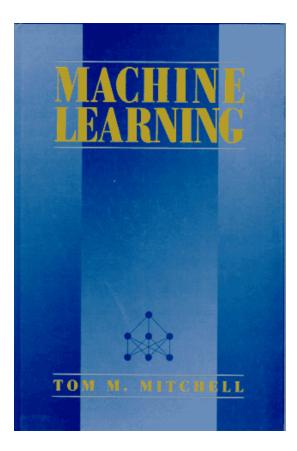
Example

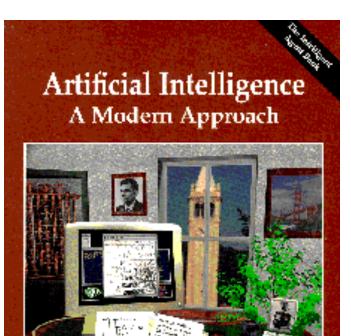
http://playground.tensorflow.org/

https://www.youtube.com/watch?v=lv0o9L w3nz0

https://www.ted.com/talks/fei_fei_li_how_w e_re_teaching_computers_to_understand __pictures?language=en#t-118437

References





Stuart Russell • Peter Norvig

Tractice Hall Statist in Art Soil I fetall process